

# NATALIE ROKOSZ

GRAPHIC DESIGNER

natalierokoszdesign.com  
natalierokosz@gmail.com  
IG: @natalierokosz

## EDUCATION

### BFA IN GRAPHIC DESIGN

Ball State University, Muncie, IN  
*Summa Cum Laude*

## EXPERIENCE

### ASSOCIATE PRODUCTION ARTIST

The Marketing Store, Chicago, IL  
*June 2019 - Present*

Keyline packaging and print materials for McDonald's and internal agency work. Prepare all files to be print ready. Works with dielines, color specs and print guidelines to finalize artwork for printers. Collaborates with a wide variety of disciplines to create forward thinking work.

### STUDIO/ PRODUCTION/ CREATIVE INTERN

The Marketing Store and We Are Unlimited, Chicago, IL  
*Summer 2017 and Summer 2018*

Constructed, printed, and mounted internal and external projects including work for McDonald's and T-Mobile. Collaborated with many disciplines to host a Bring Your Family to Work Day. Designed identity for the 2017 and 2018 event as well as promotional materials. Presented a sustainability idea to the agency that was voted upon to be implemented in our Chicago office.

### LEAD GRAPHIC DESIGNER AND PROJECT MANAGER

Conservation Tales, Muncie, IN  
*January 2019 - Present*

Works with a diverse team to publish children's books through Create Space and Airway Publishing. Creates templates and layouts. Leads two designers and creates promotional materials for the series. Helps photograph materials and events for the team.

### TEAM LEAD

Studio 165+, Muncie, IN  
*October 2018 - December 2018*

Competitively selected to lead a team of designers to create and develop an array of creative work for clients. Organized timelines and deadlines for projects. Presented and pitched concepts. Worked with outside vendors for print materials.

## PROFICIENCIES

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Lightroom  
Microsoft Office

## SKILLS

Presentations  
Adaptability  
Public Speaking  
Critical Thinking  
Time Management  
Letterpress  
Creative Problem Solving  
Drawing and Painting  
Photography

## AWARDS

2019

- Graphic Design USA  
*PechaKucha Life Animation*
- Logo Lounge Book 11  
*Studio 165+ Logo Design*
- Packaging of the World  
*Manatee Match*

2018

- Packaging of the World  
*Anti Shark Wetsuit*
- The Marketing Store  
*Ideathon Winner*
- Valparaiso Popcorn Festival  
*Poster Contest*
- Show Us Your Type
- Ball State University Juried  
Student Art Show